

**Gift of Greatness Home Makeover Sweepstakes  
OFFICIAL RULES AND REGULATIONS**

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT IMPROVE CHANCES OF WINNING.**

**ELIGIBILITY:** The "Gift of Greatness Home Makeover" Sweepstakes (herein referred to as the "Sweepstakes") is open solely to legal residents of forty-six (46) states in the United States (excludes Alaska, Hawaii, Minnesota and Wisconsin) and the District of Columbia, who reside within 30 miles of a participating Aaron's retail store location, and are eighteen (18) years of age or older (exceptions-must be 19 years of age or older for those that reside in states of Alabama and Nebraska, and 21 years of age or older in state of Mississippi) as of the date of entry, and have a valid driver's license. Officers, directors, representatives and employees of Aaron's, Inc. (the "Sponsor"), Compliance Sweepstakes Services ("the Administrator"), and any of their respective parent companies, affiliated companies, subsidiaries, dealers, franchisees, licensees, distributors, suppliers, subsidiaries, participating retailers, advertising / promotion / judging agencies, persons engaged in the development, production or distribution of materials for this Sweepstakes (collectively, the "Released Parties") and the immediate family members (defined as spouse, parents, grandparents, children, grandchildren, siblings, - whether biological, adopted, step or in-law) of such individuals, or persons living in the same household as such individuals (whether related or not), are not eligible to participate in the Sweepstakes. This Sweepstakes is subject to all applicable federal, state, and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein. **Void where prohibited, taxed, or restricted by law, regulation or ordinance.**

**HOW TO ENTER:** The Sweepstakes begins at 12:01 a.m. Eastern Time (ET) on December 1, 2018 and ends at 11:59 p.m. ET on December 16, 2018 (otherwise known as the "Entry Period"). There are two ways to enter during the Entry Period: (1) Participants may enter by starting a new lease at any local participating Aaron's Sales & Lease Ownership retailer during normal business hours. Each participant that starts a new lease during the Entry Period will receive one (1) Sweepstakes entry; OR (2) Participants may enter at [www.aarons.com](http://www.aarons.com), by following the "Sweepstakes" link and completing the online entry form. All aforementioned forms of entry require your full name, age, home address, zip code, e-mail address and daytime phone number (with area code). Each participant that completes an entry via one of the above entry methods will receive one (1) Sweepstakes entry. All entries must be received by the Sponsor no later than December 16, 2018. The official clock for the Sweepstakes is the computer of the Sponsor.

Limit of one (1) entry per person during the Entry Period, regardless of method of entry. All required information must be completed to enter and to be eligible to win. Incomplete entries will be disqualified. Sponsor is not responsible for misdirected, late, incomplete, illegible, undelivered, or lost entries, which will be disqualified, or any unforeseen circumstances that may limit an individual's ability to participate in the Sweepstakes. Sponsor reserves the right, in its sole discretion, to void any and all entries of an entrant that submits more than the stated maximum limit of entries by using multiple/different addresses, identities, or any other methods, or who Sponsor believes has attempted to tamper with, influence or impair the administration, security, fairness,

or proper play of this Sweepstakes. All entries become the property of the Sponsor and will not be acknowledged or returned.

**WINNER SELECTION:** The odds of winning depend upon the total number of eligible entries received during the Entry Period. One (1) potential Grand Prize winner ("Prize Winner") will be selected during a random drawing conducted on or about December 27, 2018, by the Administrator, an independent judging organization, whose decisions will be final and binding with respect to all aspects of the Sweepstakes. The potential Prize Winner will be notified via telephone and/or email within three (3) days after the drawing date. Within ten (10) days of such notification, the potential Prize Winner must complete and return an Affidavit of Eligibility and Liability Release and W9 tax form provided, for tax reporting purposes. Return information is specified on the forms. Failure to fully complete and return the Affidavit of Eligibility and Liability Release, and W9 tax form within the required time period will result in the potential Prize Winner forfeiting the prize. Non-compliance with any requirement or obligation, or return of any prize notification as undeliverable may result in disqualification and selection of an alternate winner, time-permitting and solely at the Sponsor's discretion. Sponsor will use reasonable efforts to select an alternate winner but in the event one cannot be reasonably determined, such prize will not be awarded. Sponsor reserves the right to verify identification and eligibility of a potential Prize Winner before a prize will be awarded.

**GRAND PRIZE:** One (1) Grand Prize will be available to be awarded. The Grand Prize winner will receive a \$10,000 Home Makeover Package from the participating Aaron's retail location closest to the Prize Winner's residence. The Home Makeover Package will consist of merchandise selected by the Prize Winner (up to \$10,000 approximate retail value ("ARV")) at the specified Aaron's retail location, and must be selected in a single order on day agreed upon by the Prize Winner and the participating Aaron's retail location. The order must be completed by February 15, 2019 or it will be forfeited. Selected merchandise will be delivered on a date to be agreed after the entire order is received by the store. Aaron's may use a third party to deliver merchandise at its discretion. Prize Winner is responsible for removing any existing furniture and appliances prior to delivery that will interfere with the placement of the new merchandise. Aaron's will not move or remove any existing furniture or appliances. Prize Winner is required to cooperate with the Aaron's team to schedule the merchandise delivery and will be present at their home during the delivery. The order cannot be applied to previous agreements, purchases, or account balances. Maximum ARV of the Grand Prize: \$10,000.00. The total prize pool maximum value to be awarded is \$10,000.

The prize to be awarded is not transferable and cannot be redeemed for cash. Any portion of the Grand Prize not accepted by the Prize Winner will be forfeited. The Sponsor and Released Parties have not made any warranty, representation or guarantee, expressed or implied, in fact or in law, with respect to any prize awarded and specifically disclaim all such warranties, including, without limitation, any warranty of merchantability or fitness for a particular purpose. The prize is awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND either expressed or implied. Prize Winner is responsible for the reporting and payment of all federal, state and local taxes (if any). Prize Winner will be issued a tax form 1099 for the ARV of all prizes valued at \$600 or more. Sponsor reserves the right in its sole discretion to substitute any prize (or prize component) with another prize (or prize component) of equal or greater value. There are no substitutions unless specified by the Sponsor. Sweepstakes Administrator is not the supplier or guarantor of any prize. Prize may be fulfilled by a third party. The Sponsor and Released Parties are not in any way

responsible or liable for damages resulting from shipping and handling, loss, use, or misuse of any prize awarded in this Sweepstakes.

**GENERAL CONDITIONS:** The Sweepstakes is offered to eligible participants as specified in these official rules, but void where prohibited or restricted by law. All participants, as a condition of participation or entering in this Sweepstakes, agree to defend, indemnify, release and hold harmless Aaron's, Inc., its affiliates, and the officers, directors, and employees, of Sponsor and of its affiliates, and Released Parties from and against any and all liability, loss, claims, damages, injuries or actions of any kind whatsoever, without limitation, for injuries, death, damages, or losses to persons or property, as well as any claims based on publicity rights or invasion of privacy, which may be sustained in connection with: (a) accessing the Sponsor's Web Site; (b) participating in any aspect of the Sweepstakes, including, without limitation, while preparing for, participating in and/or traveling to or from any prize or Sweepstakes-related activity; (c) the delivery, receipt, ownership, possession, use or misuse of any prize awarded; (d) viruses or any downloading or other problems with the Sweepstakes application; or (e) any typographical, production, printing, or other error in these Official Rules, advertisements, or the announcement of offering of any prize or Prize Winner. You accept and agree to be bound by these rules and the decisions of the Sponsor and Administrator relating to your participation in this Sweepstakes, selection of winner and awarding of prizes, whose decisions are final and binding in all respects. The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) computer error, electronic or technical malfunctions or failures of any kind, including but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; or (5) late, lost, undeliverable, damaged or stolen entries. Acceptance of a prize constitutes permission (except where prohibited by law) for the Sponsor to use the winner's name, photograph, likeness, statements, biographical information, voice, and address (city and state) for any and all public relations, advertising and/or promotional purposes as determined by Sponsor, in all forms of media and by all manners (now and hereafter known), in perpetuity, without notice, consent, review or approval or further compensation. Sponsor makes no representations or warranties of any kind concerning the appearance, safety or performance of any prize. Prize Winner bears all liability and risk of loss or damage to his/her respective prize after it has been delivered. Sponsor is not responsible for events beyond the Sponsor's reasonable control that may jeopardize the administration, security, fairness, integrity or proper conduct of the Sweepstakes. The Sponsor reserves the right to disqualify any person who tampers with, or intentionally infects with a virus, any of the networks, servers or computers that are used in this Sweepstakes. Any attempt by any person to undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor reserves the right to suspend or terminate the Sweepstakes, in whole or in part, at any time, without notice, and award the prizes using all non-suspect eligible entries received as of or after (if applicable) this termination or suspension date in the event that, in the sole discretion of Sponsor, the administration, security, fairness, integrity, or proper conduct of the Sweepstakes is jeopardized. The names of individuals, groups, companies, products and services mentioned herein, and any corresponding likenesses, logos and images thereof reproduced herein, have been used for identification purposes only and may be the copyrighted properties and trademarks of their respective owners. The mention of any individual, group or company, or the inclusion of a product or service as a prize, does not imply any association with or endorsement by such individual, group or company or the manufacturer or distributor of such product or service and, except as otherwise indicated, no association or endorsement is intended or should be inferred.

Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**DISPUTES:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court in Atlanta, Georgia; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event legal fees; and (3) under no circumstances may entrant obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Georgia without giving effect to any choice of law or conflict of law rules (whether of the State of Georgia or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Georgia.

**SWEEPSTAKES RULES REQUEST:** For a copy of these Official Rules, send a request specifying Official Rules along with a self-addressed, stamped envelope postmarked by December 17, 2018 and received by December 24, 2018 and mail to: Compliance / "Gift of Greatness Home Makeover" Sweepstakes Official Rules, 44 Flanders Road, Stonington, CT 06378.

**WINNER LIST REQUEST:** To request confirmation of the name and city/state of residence for the Prize Winner, please send a self-addressed, stamped business size envelope, by January 30, 2019, to: Compliance/"Gift of Greatness Home Makeover" Sweepstakes Winner List, 44 Flanders Road, Stonington, CT 06378. Requests that are incomplete, or received after January 30, 2019 will not be acknowledged or returned.

**SPONSOR:** Aaron's, Inc., 400 Galleria Parkway S.E., Suite 300, Atlanta, Georgia 30339

**ADMINISTRATOR:** Compliance Sweepstakes Services LLC, 44 Flanders Road, Stonington, CT 06378

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